

Brandie Reiner

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COMMISSION

Tempe, Arizona 85281 2012 JUL 25 AM 10:33

OFFICE OF GENERAL
COUNSEL

July 24, 2012

Via Federal Express

Office of General Counsel
Federal Election Commission
999 East E Street, N.W.
Washington, D.C. 20463

MUR # 6615

**Re: Disclaimer Violations on Public Communications Relating to the Office of
United States Congress, Arizona CD-9**

To Whom It May Concern:

I wish to file a complaint relating to illegal campaign signs that have been erected in and near the Cities of Tempe and Phoenix, Arizona against federal candidate, Kyrsten Sinema, who is running for United States Congress in the Ninth Congressional District. The signs expressly advocate for the defeat of Ms. Sinema, however, they do not disclose whether the communication is authorized by a candidate or candidate's committee, nor do they provide sufficient information as to who paid for the communication. Accordingly, it is impossible to know whether the communication is a coordinated communication or an independent expenditure. Because the signs clearly violate the law, I respectfully request that the FEC undertake a full investigation into the individual(s) and/or entity responsible for the signs and impose the maximum penalties allowable by law.

On or about July 19, 2012, I began noticing the presence of large signs (approximately 1.5' x 2' feet in size) in and around Tempe and Phoenix urging the defeat of Ms. Sinema. As of the date of this letter, I would estimate that at least fifty of these signs have been erected, which signal the expenditure of significant funds to influence the CD-9 race. The signs state: "Stay at home mom? Kyrsten Sinema says You're a leach!" The signs also include a bar code prompting viewers to scan the code to obtain "proof" of the statement about Ms. Sinema. The only disclaimer that appears on the signs is the following line: "Paid for by Save 9 480-459-6842." A true and correct copy of the sign is attached hereto as Exhibit 1.

I attempted to contact the individual or entity responsible for the signs by calling the phone number listed on the signs, however, there was no answer and no option to leave a message. The second time I called the number, my call was answered by a man who refused to identify himself. When I asked him to identify the entity with whom he is associated, he responded that the name of the organization is "Save 9", but that "nobody would know anything about it yet...it's relatively new." Indeed, the entity is not registered as a political committee with the FEC or the Arizona Secretary of State.

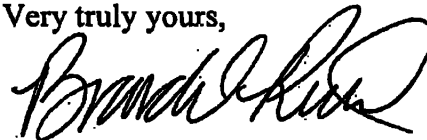
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However, it is clear that "Save 9" and the individual(s) involved with this purported organization are expressly advocating for the defeat of Ms. Sinema. The man that I spoke to on the phone said as much: "I've never agreed with one thing that ... Kyrsten Sinema has said ... so if I'm in a position to do something about it, I'm gonna." Further, "Save 9" is expressly advocating for the election of Andrei Cherny, another candidate in CD-9. In a text message that the man from "Save 9" sent me shortly after our phone conversation, he wrote: "Vote cherny." A true and correct copy of the text message is attached hereto as Exhibit 2.

"Save 9" and/or the individual(s) behind the signs have violated the law by failing to identify the person(s) who paid for the communication and by failing to disclose whether or not the communication is authorized by a candidate or candidate's committee. Because the signs fail to include the proper disclaimer, it is impossible to know whether the communication is a coordinate communication or independent expenditure, which triggers certain registration and reporting obligations.

For the foregoing reasons, I ask that the Federal Election Commission investigate this complaint and take appropriate action. If you have any questions, please feel free to contact me.

Very truly yours,

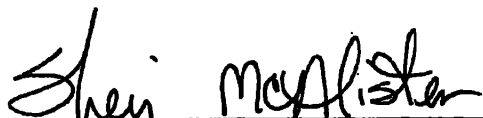


Brandie Reiner

STATE OF ARIZONA)
 : ss.
County of Maricopa)

SUBSCRIBED AND SWORN to before me this 24th day of July, 2012, by Brandie Reiner.



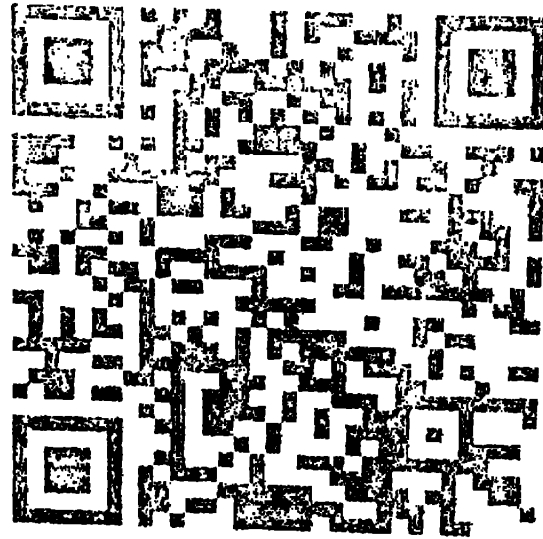


Notary Public

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Stay at home mom?
Kyrsten Sinema

Proof here.

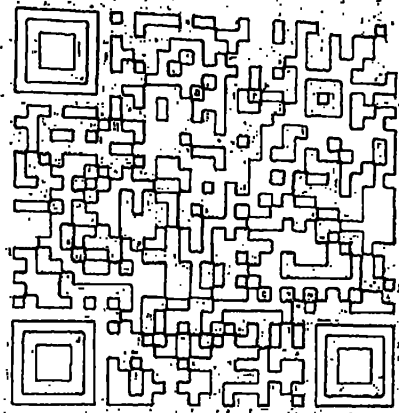


Paid for by Save 9 4to450 0000

says You're a leech!

[illegible]

Stay at home mom?
Kyrsten Sinema



Proof here.

says You're a leech!

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